

THE BITFURY GROUP EXPANDS COMMUNICATIONS TEAM

*Longtime Washington Journalist and Senior Communications Strategist
Joins World's Leading Full-Service Blockchain Technology Company*

WASHINGTON DC – Sept. 22, 2017 – The Bitfury Group announced today it has appointed veteran journalist and senior communications strategist John Mercurio as Deputy Global Chief Communications Officer.

Mercurio's appointment expands Bitfury's seasoned team of communications experts, who are working with the global Blockchain community to expand public understanding and appreciation for this game-changing innovation.

Mercurio will report to Jamie Smith, Global Chief Communications Officer of The Bitfury Group.

"John is a world class talent with a passion for 360 media engagement and Blockchain technology because it works for the people and by the people – we are so lucky to have him on our team," said Smith.

"We are honored that John has joined Bitfury and know he will be a great fit with our ninja mentality of working 24/7 to develop solutions that deliver around the world," said Valery Vavilov, CEO of the Bitfury Group.

Before joining Bitfury, Mercurio served in senior strategic roles at Purple Strategies and Burson-Marsteller, where he built and executed communications campaigns and provided senior counsel on crisis communications.

Mercurio also served as Executive Editor of the National Journal's Hotline, where he also wrote a weekly column on politics. During his time at the National Journal, he was a political commentator who appeared frequently on all major TV networks and cable news channels. He also participated in the U.S. State Department's Public Diplomacy program, through which he spoke to groups around the world.

Mercurio also served as CNN's political editor, where he conducted and managed the network's reporting on U.S. politics and government and provided on-air analysis for the CNN News Group. Mercurio was also a politics reporter with Roll Call, the Washington Times and the Journal Newspapers.

Mercurio graduated from Boston University with a degree in journalism. He lives in Washington, DC.

About The Bitfury Group:

The Bitfury Group is the leading full service Blockchain technology company and one of the largest private infrastructure providers in the Blockchain ecosystem. The Bitfury Group develops and delivers both the software and the hardware solutions necessary for businesses, governments, organizations and individuals to securely move an asset across the Blockchain. The expertise of The Bitfury Group ensures successful, easy, fast, secure and cost-effective connectivity to the Blockchain. The Bitfury Group is a global team of experts in technology, business, communications, security and civil society. The Bitfury Group believes the Blockchain can and will open new doors for global economic opportunity and prosperity, and its mission is to create and advance Blockchain applications that will further promote innovation and the advancement of the peer-to-peer economy.

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