

Upbit to List Emercoin on Its Exchange, Giving New Boost to Cryptocurrency

*Largest Korean Exchange's Move Comes After Bitfury Invests in
Technology*

SEOUL, April 19, 2018 – Upbit, the largest digital asset trading platform in South Korea, has started listing Emercoin on its new public exchange, providing a major new platform for the cryptocurrency.

Emercoin, an emerging leader in blockchain business services, has grown significantly over the past year. Last month, Emercoin announced it is working with Coca-Cola, the U.S. State Department and the Bitfury Group on a blockchain-based pilot project to combat forced labor in the supply chain. Emercoin also recently named renowned technology expert and Olympic gold medalist Eun Lee as a technical advisor and ambassador to Korea.

“Upbit’s decision to list Emercoin confirms our growing popularity and strength,” said Eugene Shumilov, CEO of Emercoin. “We are excited about this move, which enables us to reach an even wider audience of traders in Korea, Asia and around the world. We are building a community and developing pilot projects that will help companies design innovative blockchain solutions for customers.”

Upbit currently handles roughly \$1.8 billion per day, according to Coinmarketcap. Launched in October 2017 by Dunamu, Upbit is supported by KakaoTalk, the largest messaging app in Korea.

Upbit’s move comes after Bitfury, the world’s leading full-service blockchain technology firm, started to invest and support the Emercoin Blockchain as a way to expand the scope of applications it designs for customers.

[About Emercoin](#)

Emercoin is an emerging leader in secure, distributed blockchain business services. The interoperability of blockchain technologies provides us a holistic view that can effectively be used in both real and virtual world problems. And that’s exactly what [Emercoin \(EMC\)](#) is doing. Emercoin is introducing a new kind of blockchain that offers a wide range of services and solutions across all industries.

[About The Bitfury Group](#)

The Bitfury Group is the world’s leading full-service blockchain technology company and one of the largest private infrastructure providers in the blockchain ecosystem. Bitfury develops and delivers both the software and the hardware solutions necessary for businesses, governments, organizations and individuals to securely move an asset across the Blockchain. In 2017, Bitfury launched Exonum, a custom framework that helps individuals, businesses and governments securely and easily bring their ideas and solutions to life.

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